



**MOVING IMAGE  
TECHNOLOGIES**

## NYSE American: MITQ

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Fountain Valley, CA

### Profile

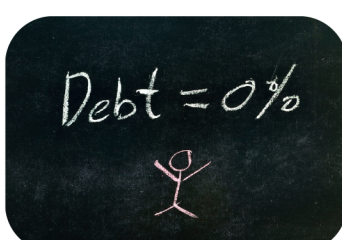
Moving iMAGE Technologies (MiT) is a leading provider of technology products and services for out-of-home entertainment. The company is well-positioned for revenue growth through its expansion into new markets and disruptive products.

### Key Valuation Metrics



**\$6.4M**

Market Cap  
(12/4/24)



**\$5.3M/\$0.0**

Cash/Debt  
(6/30/24)



**\$1.1M**

Enterprise Value  
(12/4/24)

### Why Invest in MiT Now?



**Multiple, multi-year  
industry tailwinds  
kicking in**



**Multiple organic  
growth opportunities**



**Revenue growth, gross  
margin expansion and  
operating leverage story**

## Our Growth Strategy



Introduce new offerings with  
1) higher gross margins (GM)  
2) higher GM + recurring revenue services



Establish beachheads in new markets with new offerings



Take new offerings international

## New Offerings to Drive Future Growth



Incremental \$32-63M annual TAM; Attractive GM Opportunity: U.S. + Int'l



Enterprise Quality Control Platform; High GM + recurring revenue  
Opportunity: U.S. + Int'l + expansion into stadiums and arenas

MiTranslator

Underserved market of 70M (N. America); High GM + recurring revenue  
Opportunity: U.S. + Int'l



Create the "Little League" for Esports; Technology provider;  
Opportunity: U.S. + Int'l

**E-Caddy**

**\*\*Largest potential to Transform MiT business Model\*\***

Digitize Caddy Cupholders to enhance fan experience in stadiums, arenas, venues; high GM + recurring revenue  
Opportunity: U.S. + Int'l

### FY22

IPO and public company costs impact profits

Gov't provided subsidies for COVID (Shuttered Venue Operations Grants or SVOG) funds trigger increased customer spending.

### FY23

SVOG spending finishes. Strong box office indicates industry recovery is on track. \$1M write-down negatively impacts GAAP Earnings

### FY24

"Barbenheimer" momentum interrupted by Hollywood strikes. MiT results and timing of new product initiatives negatively impacted as customers delayed spending decisions.

### FY25

Summer 2024 box office driving increased confidence and spending, indicating industry recovery is back on track and pointing to improved 2025.

